



Strategic Partner Request for Proposal For Foundations

Overview: MegaVoice is committed to working with our ministry partners to help them find resources needed to purchase audio units. Periodically, we have opportunities to present grant requests to Foundations that have expressed a willingness to fund MegaVoice distribution projects around the world. In order to take advantage of such opportunities as they arise, please consider the two questions below. If you can answer, "Yes," to both questions, then please complete the questionnaire that follows and return it to us at strategicpartner@megavoice.com

Questions to Consider:

1. Is your ministry interested in pursuing such a funding opportunity in partnership with MegaVoice?
2. Is your ministry able to meet the requirements (information needed) as outlined below?

If the answer to both questions is yes, please review the Proposal Overview, and complete the questionnaire that follows:

Proposal Overview:

1. Often foundations will choose to first fund a test distribution to prove the effectiveness of the methodology chosen for distribution and follow-up of our MegaVoice audio units. If proven successful, then a follow-up grant request can be submitted for a full MegaVoice distribution program.
2. A proposal will typically need to have a strong research component which analyzes hard data on product impact on the community and the ministry that uses them. The foundations we work with all believe in the power of God's Word to transform individual lives first, and then an entire community. Therefore, a vital component to any proposal is to show that existing MegaVoice players are being used in such a way that the target community can be transformed.
3. The proposal will need to show how the use of MegaVoice players can be incorporated into existing ministry operations. Therefore, plan to describe how introducing MegaVoice into your current ministry strategy will improve what you're currently doing (SWAT Analysis would be helpful).
4. The size of the grant requested should be scaled to coincide with the relative size of the ministry, and should start with a Beta test run. For example, a test of 1,000 units may be appropriate for a ministry with 1,000 church planters; equipping each one with one audio unit. However, a test distribution of 1,000 units for an organization with 10 churches would not be considered a test.

Audio solutions for those who do not read.
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Proposal overview continued...

5. For the highest probability of funding, the project should include a research/evaluation component that demonstrates the effect MegaVoice has within a community. Ideally, an evaluation would include a pre-test of various societal ills (such as alcoholism, abuse, poverty, unemployment, illiteracy, disease, etc.). And then a post-test evaluation would be compared against the pre-test results to measure the impact of the message on a community.

Proposal Questionnaire:

Within the parameters outlined above, the ministry needs to submit a proposal with the following elements and in this format:

1. Organizational Description

- What is your ministry's history? Why was it founded?
- What is your ministry's mission statement?
- Where does your ministry work?
- What are your ministry's key programs?
- What are your ministry's primary accomplishments as an organization?

2. Plan for Intentional Prayer

- How does your ministry incorporate prayer for current ministry efforts?
- How will your ministry focus on prayer for this particular effort?

3. Project Description

- What area and people will the project target?
- What are the specific needs within this area/people that the project will address?
- What is your ministry's history (of success) working in this area?
- What objectives does this project seek to accomplish? (Objectives need to be measurable and should relate to placing MegaVoice on the field).
- How will your ministry accomplish these objectives? What activities are necessary to complete the project? (i.e. what is the distribution plan for getting MegaVoice to the field? How will they be used?)
- What is your timeline for completing the project?
- What is your itemized budget for completing the project (all project expenses including ministry overhead). We can help provide you with the costs for the MegaVoice units once the scale of the project is determined.



Project Description continued...

- What are your expected sources of revenue for this project?
- What results do you expect? How do you plan to measure them? What tracking systems will you use? What types of data will be gathered? How will they be collected? Include other benchmarks of success. (For example, how many people used the product? How many people came to faith?)

Please type up the answers to the above questions and send to , along with the following attachments:

- Annual Budget
- Most recent annual report or copy of newsletters from past twelve months
- List of Board Members and total amount contributed by Board in last fiscal year